

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 01862 100923Z

50

ACTION EA-10

INFO OCT-01 ISO-00 PA-02 INR-07 PRS-01 /021 W

----- 069799

R 100805Z APR 75

FM AMEMBASSY TAIPEI

TO USIA WASHDC

INFO CINCPAC HONOLULU

SECSTATE WASHDC 4766

UNCLAS TAIPEI 1862

USIAC

USIA FOR IEA; CINCPAC FOR USIA ADVISOR; SECSTATE FOR EA

E.O. 11652: N/A

SUBJ: HIGHLIGHTS

REF : PAO LETTER NO. 12

1. ATMOSPHERICS:

--PRESIDENT CHIANG'S DEATH PREEMPTED ALL OTHER CONCERNS--
INCLUDING INDOCHINA--FOR ALL NEWSPAPERS, TELEVISION NETWORKS
AND RADIO STATIONS IN TAIWAN. AMID GREAT ACCLAIM FOR
DEPARTED LEADER MEDIA NOTED SMOOTH TRANSFER ADMINISTRATIVE
POWER.

--GENERAL EDITORIAL TONE AND TV COMMENTARIES URGED PEOPLE
CONVERT THEIR SORROW TO STRENGTH TO CARRY FORWARD TASKS
LEFT UNFINISHED BY PRESIDENT CHIANG. HOWEVER, INFLUENTIAL
CHINA TIMES (280,000) FURTHER NOTED THIS TIME FOR U.S.
SHOW MORAL SUPPORT FOR ROC SINCE BOTH NATIONS FACE CRUCIAL
TIMES. LARGEST CIRCULATION UNITED DAILY NEWS (320,000)
JOINED EDITORIAL PRAISE FOR BOTH NEW PRESIDENT YEN CHIA-
KAN AND PREMIER CHIANG CHING-KUO BUT POINTED OUT PREMIER
CHIANG, AS HEAD OF EXECUTIVE YUAN, CARRIED WEIGHT OF NATION'S
DESTINY.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 01862 100923Z

--MEDIA GAVE CONTINUING, PROMINENT, FULL-TEXT TREATMENT TO:

PRESIDENT FORD'S STATEMENT, HIS TELEGRAMS TO MADAME CHIANG AND PREMIER CHIANG AND HIS LETTER TO PRESIDENT YEN; AMBASSADOR UNGER'S STATEMENT AND LETTERS TO PRESIDENT YEN, PREMIER CHIANG AND FOREIGN MINISTER SHEN; SECRETARY KISSINGER'S LETTER TO FOREIGN MINISTER SHEN, AND OTHER CONDOLENCES MESSAGES INCLUDING ONE FROM FORMER PRESIDENT NIXON, THROUGH SAN CLEMENTE AIDE, ADDRESSED TO MADAME CHIANG AND PREMIER CHIANG.

--TELEVISION STATIONS AND NEWSPAPERS DISCONTINUED USING COLOR DURING MOURNING PERIOD AND NO ENTERTAINMENT PROGRAMS USED BY EITHER TELEVISION OR RADIO STATIONS. RADIO STATIONS CARRIED NEWS AND RESTRAINED MUSIC ONLY. TV STATIONS RAN MOSTLY STOCK FOOTAGE OF PRESIDENT CHIANG'S CAREER, LAUDATORY STATEMENTS AND COMMENTS BY VARIOUS FIGURES AND EXTENSIVE LIVE COVERAGE FUNERAL PREPARATIONS. SOME PAPERS CUT BACK FROM 10 TO 8 PAGES DUE DISCONTINUANCE AMUSEMENT AND ENTERTAINMENT SECTIONS. TV AND RADIO STATIONS REPORTEDLY DIRECTED CONTINUE MUSIC-AND-NEWS, NO-ENTERTAINMENT FORMAT AT LEAST UNTIL AFTER APRIL 16 FUNERAL. AFTER FUNERAL AND UNTIL END OFFICIAL MOURNING MAY 5, IT EXPECTED ENTERTAINMENT SHOWS WILL CONTINUE BE RESTRICTED EXCEPT FOR DRAMAS AND MUSIC PROGRAMS SYMBOLIZING CHINESE PATRIOTISM. HOWEVER, THERE SOME MEDIA SPECULATION NO-ENTERTAINMENT BAN WILL BE ALTERED PRIOR MAY 5 TO EASE FINANCIAL BURDEN ON STATIONS CAUSED BY THE LOSS OF ADVERTISING REVENUE. ALL MOPIX THEATERS CLOSED AND IN SAME ENTERTAINMENT BIND. (FOR FULL DETAILS SEE TAIPEI'S 1773 REACTION REPORT OF APRIL 7 AND TAIPEI'S 1799 REACTION REPORT OF APRIL 8.)

--NEWSWEEK INTERNATIONAL APRIL 7 PAGE 25 HAS PIC OF PORTUGUESE CARRYING HAMMER/SICKLE RED FLAG. ISSUE CIRCULATION DELAYED BY CENSORS INKING OVER OFFENDING COMMUNIST SYMBOL, FIRST INSTANCE SUCH VISUAL CENSORSHIP IN SOME TIME FOR ENGLISH LANGUAGE IMPORTED MAGAZINE.

2. PROGRAM ACTIVITIES:

--USIS LIBRARIES CLOSED SUNDAY, APRIL 6 IN RESPECT
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TAIPEI 01862 100923Z

PRESIDENT CHIANG BUT RESUMED NORMAL SCHEDULES NEXT DAY. HOWEVER, ALL SCHEDULED LECTURES, CENTER PROGRAMS CANCELLED OR POSTPONED UNTIL AFTER FUNERAL. POST-FUNERAL PROGRAM ACTIVITY PICTURE UNCLEAR AT PRESENT BUT MAY BE RESUMED ON LIMITED BASIS AFTER FUNERAL.

--DAY AFTER ANNOUNCEMENT PRESIDENT CHIANG'S DEATH, FOREIGN AFFAIRS MINISTRY PROTOCOL SECTION CONTACTED USIS TAIPEI

LIBRARY'S REFERENCE SECTION TO REQUEST INFORMATION ON STATE FUNERALS ARRANGEMENTS. LIBRARY ABLE SUPPLY COPY DEPARTMENT OF ARMY BOOK, THE LAST SALUTE, BORROWED FROM AMERICAN MILITARY LIBRARY WHICH CONTAINS DETAILED DESCRIPTIONS INCLUDING PHOTOGRAPHS AND DIAGRAMS OF MOST IMPORTANT CIVIL AND MILITARY FUNERALS IN U.S. DURING PAST 50 YEARS. PROTOCOL SECTION ALSO BORROWED AGENCY FILM YEARS OF LIGHTNING, DAY OF DRUMS TO REVIEW SCENES OF PRESIDENT KENNEDY'S FUNERAL.

--IN PROGRAM DESIGNED AS PREVIEW MCLAIN FAMILY BAND APPEARANCES, SRO CROWD OF MORE THAN 300 TURNED OUT AT USIS TAIPEI LINCOLN CENTER FOR LECTURE "THE SOUND OF BLUEGRASS." POPULAR HOST OF COUNTRY AND WESTERN MUSIC PROGRAM BROADCAST OVER LOCAL AMERICAN MILITARY RADIO STATION EXPLAINED ORIGINS AND CHARACTERISTICS OF BLUEGRASS MUSIC WITH RECORDED EXAMPLES. MCLAINS' PERFORMANCES CANCELLED AT LAST MINUTE BECAUSE PRESIDENT CHIANG'S DEATH, BUT BAND RECORDED 30-MINUTE TV PROGRAM AT CTV FOR BROADCAST LATER.

--PRIOR TO PRESIDENT CHIANG'S DEATH, FULBRIGHT PROFESSOR GILBERT CROUSE PROVIDED EXCELLENT, BASIC DISCUSSION CURRENT U.S. ECONOMIC PROBLEMS AND PERFORMANCE IN LECTURE "U.S. ECONOMY: CURRENT STATUS AND FUTURE PROSPECTS" DELIVERED AT THREE BRANCH POSTS. LECTURE ATTRACTED AUDIENCES AVERAGING 50 EACH, AND BRIEF DISCUSSION FOLLOWED EACH PRESENTATION.

--FIGURES FOR VTR TAIPEI LIBRARY VIEWING FOR THIRD QUARTER FY-75 ENDING MARCH 31 TOTAL 810 SHOWINGS TO TOTAL AUDIENCE 3,537. THREE MOST FREQUENTLY REQUESTED VTRS:

UNCLASSIFIED

UNCLASSIFIED

PAGE 04 TAIPEI 01862 100923Z

1) IF YOU WANT TO STUDY IN THE UNITED STATES (62 SHOWINGS);

2) BRIDGE ACROSS THE PACIFIC (22 SHOWINGS); 3) PRESIDENT FORD'S STATE OF UNION MESSAGE (21 SHOWINGS). BRANCH POSTS REPORTED 411 SHOWINGS FOR 829 VIEWERS. TV COOP VTRS ON U.S. HIGHER EDUCATION, LITERATURE TOPICS AND STUDY IN THE U.S. (1) ABOVE AMONG MOST FREQUENTLY VIEWED.

--KMT'S OFFICIAL CENTRAL DAILY NEWS CONTINUED CARRY SERIES OF ARTICLES BY ITS WASHINGTON CORRESPONDENT BRICE WANG ON HIS USIA-ORGANIZED TOUR OF AMERICAN SOUTH WITH POSITIVE FEATURES ON NORTH CAROLINA, GEORGIA, ALABAMA STOPS. POST FORWARDING FULL TRANSLATION SERIES TO AGENCY SOON AS FEASIBLE.

--ALTHOUGH NOTIFICATION OF PRESIDENT CHIANG'S DEATH CAME
DURING EARLY SUNDAY MORNING HOURS POST MADE TEXTS OF
AMBASSADOR UNGER'S STATEMENT AND PRESIDENT FORD'S STATEMENT
AVAILABLE TO ALL TAIWAN MEDIA THROUGH CENTRAL NEWS AGENCY.
ADDITIONALLY, AMBASSADOR UNGER'S READING OF HIS STATEMENT
WAS FILMED BY TELEVISION CREWS AT EMBASSY. BOTH STATEMENTS
RECEIVED PROMINENT, REPEATED COVERAGE.

--AGAIN DEMONSTRATING VALUE IPS WIRELESS FILE TEXTS,
MINISTRY OF FOREIGN AFFAIRS ASKED FOR TEXT PRESIDENT FORD'S
APRIL 3 SPEECH AND NEWS CONFERENCE. WE SUPPLIED TEXT
PROMPTLY AND FOLLOWED WITH BACKGROUND VERSION TO WIDER,
TARGETED AUDIENCE.
CLARKE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS SUMMARIES
Control Number: n/a
Copy: SINGLE
Draft Date: 10 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TAIPEI01862
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750125-0127
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750461/aaaaceam.tel
Line Count: 183
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 PAO LETTER N12
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 30 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JUN 2003 by SilvaL0>; APPROVED <21 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: HIGHLIGHTS
TAGS: PFOR, TW
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006